

How it is obtained

The Elk and Deer are raised in a free-range type environment. They have access to the purest and most nutritional food, clean water and natural living conditions. The half-grown antlers are humanely removed by methods approved by New Zealand's Animal Welfare Council. The antlers are graded and processed using government-regulated procedures. This ensures cleanliness and potency. The final product is tested for microbiological contamination and analyzed and adjusted, if necessary, for IGF-1 potency.



What it affects

— HORMONES —

Increases the body's production of both testosterone and estrogen.

— BLOOD —

Increases production of red blood cells and to a lesser degree, white blood cells.

Increases oxygen uptake to the brain, liver and kidneys. Reduction in blood pressure by dilation of the peripheral blood vessels.

— MUSCLES —

Helps with muscular development with IGF-1.

— NERVES —

Helps speed the healing of damaged neural tissue.

— AGING —

Helps prevent premature aging.

— STAMINA —

Helps increase power and duration under physical and mental stress.

— ENERGY —

Helps increase energy levels and peak performance.

Who uses it

People of all ages benefit from its use. In China, grandparents and parents purchase *Velvet Antler* as a tonic and immune builder for very young children. Young people use it to increase strength, energy, stamina, alertness and muscle building. Older people use it for hormone balance, energy, mental alertness, joint flexibility, arthritis, osteoporosis and general well being. Both male and female users report benefits.



The Advantage of New Zealand Velvet Antler

New Zealand is regarded as the world leader in the production of *Velvet Antler*, most of which is sent to Southeast Asia. Virtually pollution-free New Zealand lies in the South Pacific, southeast of Australia. The landmass consists of 50% permanent pastures, 28% forests and woodland, 9% tillable land and 5% permanent crops. Pure air, water and soil produce pure and potent *Velvet Antler*.



The Value of Standardization

Some producers remove the "tips" and sell them at a premium. Our products contain the "whole beam," but natural products can vary in composition or potency. Using Insulin like Growth

Factor – Type 1 (IGF-1) as the standard, *Velvet Antler* can naturally range from 130 to 600 nanograms (ng) IGF-1 per gram of Antler. Our standard is set at 500 ng per gram. The *Velvet Antler Extract* is standardized at 2500 ng per gram. Unstandardized extract usually runs 10% lower. You can depend on our standardized products to yield consistent results.



Guidelines

The *Velvet Antler* is used as a supplement and tonic.

The *Velvet Antler Extract* is used for its restorative and therapeutic value.

Remember that our *Velvet Antler* and *Extract* are standardized - not low grade. Our capsules contain 500mg of product - not 230mg or 250mg. We suggest taking 1 capsule per day for 2-3 days, increasing to 2 a day, sometimes 3, 4 or more for severe cases. Effects may be felt in 4 to 6 weeks. Full potential is realized after 2-3 months. You will be able to determine your own level. We feel it is better to take the capsules throughout the day, preferably on an empty stomach or at least an hour before or after a meal.

Antler Velvet has no known toxicity or side effects. There are no known drug interactions. If you are pregnant or nursing, you should seek the advice of a health practitioner.

The statements in this brochure have not been evaluated by the FDA. *Blue Dragon Velvet Antler* products are not intended to diagnose, treat, cure or prevent any disease.